



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2020

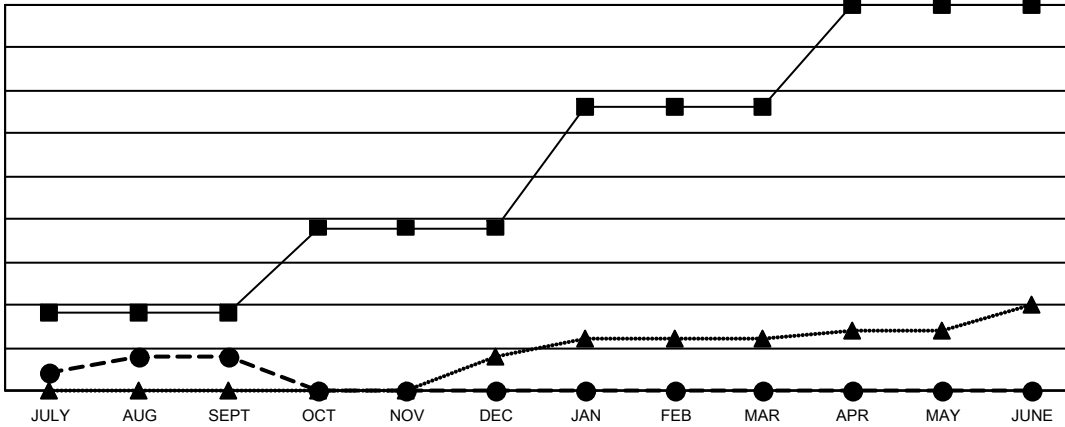
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	9	4	6
OCT/NOV/DEC	10	0	0
JAN/FEB/MAR	14	0	0
APR/MAY/JUNE	12	0	0

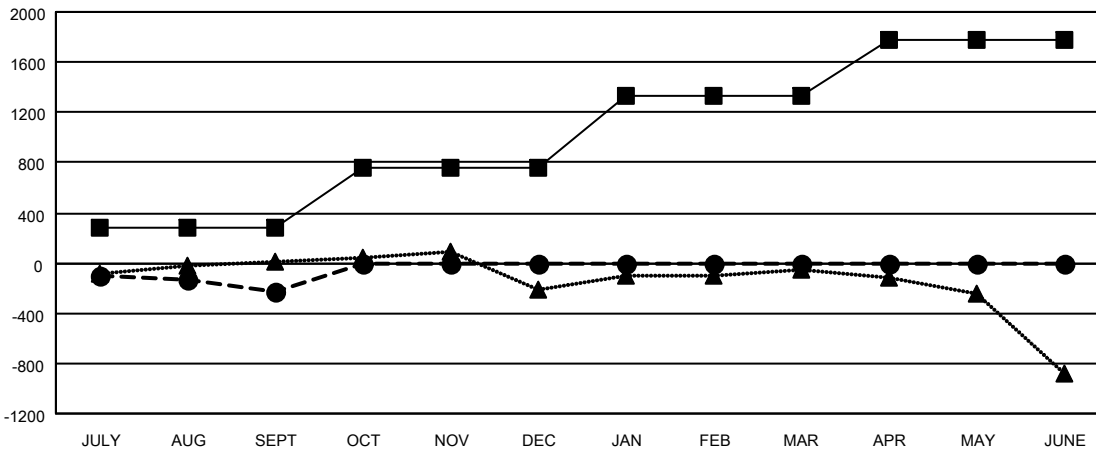
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	282	682	821
OCT/NOV/DEC	483	0	0
JAN/FEB/MAR	563	0	0
APR/MAY/JUNE	450	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 6	160 CLUBS OF 711 ADDED 1 OR MORE NEW MEMBERS	<b>GENDER DISTRIBUTION</b>
		MALE 11,501 (63.17%) FEMALE 6,705 (36.83%)
<b>DROPPED MEMBERS</b>	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS 3,454
DECEASED 80		FAMILY MEMBERS PAYING HALF DUES 1,808
CLUB CANCELLED 17		
OTHER 724		
<b>TOTAL 821</b>		